



P R E S S R E L E A S E

Gracious Home launches CONNETIX™, innovative LED sculptures from Robert Sonneman



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Manhattan's upscale retailer, Gracious Home, launches CONNETIX™, an innovative new LED lighting sculpture collection from Robert Sonneman, Lighting's Modern Master.

Tagged as "Illumination from the Art of Technology™," the CONNETIX™ series is showcased in a new 20' gallery in the Gracious Home front window of their Upper East Side location, on the corner of 3rd Avenue and 71st Street. The dazzling display of the prolific designer's latest creations includes 18 cubist compositions of technically superior LED illumination.

Crafted of bright satin aluminum and acrylic, Sonneman's compositions feature the artful intersection of square elements at right angles, forming infinitely interesting 3D, almost Mondrian-like, constructions.

Sonneman's CONNETIX™ reflects the notion that great design can accomplish superior illumination without sacrificing energy efficiency.

These Modern Masterpieces bring sculptural drama to contemporary style.

About Robert Sonneman:

Robert Sonneman pioneered modern lighting making it an art form. World renowned and acclaimed for clean lines and alliance to form and function, his world famous, award winning designs, have been at the forefront of the design world for over four decades. Working in New York, Milan and Tokyo, Robert sold designs worldwide under the Sonneman name since 1967. Robert introduced sleek, new functionalist lighting designs in the 60s and 70s that have become classics of the modern era. Sonneman's sensibilities and prolific design vocabulary extend through the modern architectural and decorative genres of the 20th century and forward to the contemporary diversity of the 21st.

In 2003, Robert founded Sonneman - A Way of Light, with partners David Littman and Sonny Park with the recognition of bringing an American vision to the Contemporary Genre.

"I continue to investigate the evolutionary and the revolutionary as the basis for developing a cosmopolitan American style," said Robert Sonneman.

CONNETIX™

Illumination from the Art of Technology™